

## **LIQUID WRENCH® LEADS MARKET IN LOWERING VOC LEVELS FOR AEROSOL PRODUCTS IN 2014**

*Brand Plans to Reformulate Aerosol Products to Meet California VOC Requirements, Creating Safer, More Environmentally Responsible Products*

**Charlotte, NC, October 22, 2013** – Since 1941, LIQUID WRENCH® products have been made in the USA to ensure consumers get the highest quality product, while being mindful of environmental impact. Today, the LIQUID WRENCH brand announced plans to reformulate their aerosol lubricants in accordance with 2014 Volatile Organic Compound (VOC) regulations. This decision serves as yet another example of the commitment to developing advanced product formulations that are high-performing, yet safer for consumers and more sustainable for the environment.

The LIQUID WRENCH brand continues finding innovative ways to enhance the performance of their products. In 2010, LIQUID WRENCH Penetrating Oil was reformulated to less than 1% VOC. In addition, the LIQUID WRENCH brand now adds Cerflon®, ceramically-reinforced PTFE, to their lubricants for superior lubricity and better wear protection. More recently, parent company RSC purchased a majority stake in Terresolve Technologies, a leading manufacturer of biobased hydraulic functional fluids and lubricants, which is now operating as RSC Bio Solutions.

With today's announcement, the LIQUID WRENCH brand plans to reformulate their products to meet the new 2014 California VOC regulations, which limit penetrants, multi-purpose lubricants, chain lubricants, rust preventative and rust control lubricants to a maximum of 25% VOC. As well, the brand is committed to reducing VOC levels for all their aerosol products to 0% by 2016.

While the costs associated with reformulating products to meet the new VOC standards are expected to impact retail prices, the LIQUID WRENCH brand will continue to provide consumers with the most effective and safest lubricant products on retailer shelves.

"All brands in this space, including our competitors, will be required to adhere to more stringent VOC standards," said Chris Ott, Brand Manager of LIQUID WRENCH. "As a champion for the ambitions of fixers, makers, and innovators across the country, we want to lead by example. We are opting to reformulate our products, sold nationwide, to meet the California VOC standards sooner rather than later. Offering an exceptional product while being mindful of the safety of our customers and our impact on the environment has always been, and will continue to be, a core tenet of the RSC brand family."



*a division of Radiator Specialty Company*

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### **About Cerflon®**

Cerflon® is a registered trademark and brand owned by CERAMIC REINFORCED TECHNOLOGIES.

### **About RSC Chemical Solutions, a division of Radiator Specialty Company**

With more than 1,600 customers in 81 countries around the globe, RSC develops, manufactures and markets high performance products for automotive, motorcycle, plumbing, hardware and industrial applications. RSC products are manufactured at its 400,000 square foot operations facility in Indian Trail, North Carolina, and is ISO 9001-2008 Certified and includes eight state-of-the-art production lines with an SAP Operating System. RSC trademarked brands include: LIQUID WRENCH®, GUNK®, ENGINE BRITE®, MOTORMEDIC®, TITE-SEAL® and SOLDER SEAL®. Founded in 1924, RSC is headquartered at 600 Radiator Road, Indian Trail, NC 28079, 877-464-4865, RSCBrands.com, liquidwrench.com

### **About RSC Bio Solutions, LLC**

Established in 2010 and headquartered in North Carolina, RSC Bio Solutions is an affiliate of RSC Chemical Solutions and is focused on providing high-performance chemistries that are safer, non-hazardous and environmentally responsible. To expand its offerings further, RSC Bio Solutions' parent company, Blumenthal Holdings, recently acquired a controlling interest in a 17-year-old company, Terresolve Technologies, Ltd., and its EnviroLogic® product lines, including readily biodegradable functional fluids and oils that are tested and proven in some of the toughest environments possible. For more information, visit [www.rscbio.com](http://www.rscbio.com).